

Oro-Medonte Tourism Ambassador Certificate Program Completion Official Contest Rules (“Rules”)

THE CONTEST IS CONDUCTED IN CANADA ONLY (EXCLUDING THE PROVINCE OF QUEBEC) AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST MEET ELIGIBILITY REQUIREMENTS DESCRIBED HEREIN. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES THE ACCEPTANCE OF THESE RULES.

- A. Contest Name:** Oro-Medonte Tourism Ambassador Certificate Program Completion (“Contest”)
- B. Contest Period:** **12:00PM** Eastern Time (“ET”) on **November 1, 2023** and ends at **12:00AM** ET on **April 30, 2024** (the “Contest Period”)
- C. Contest Website:** <http://www.oro-medonte.ca/OMTACP>
- D. Contest Sponsor:** Township of Oro-Medonte (“Contest Sponsor”)
Contact Email: business@oro-medonte.ca
Sponsor Address:
148 Line 7 South,
Oro-Medonte, ON
L0L 2E0
- E. Office Hours:** 8:30 a.m. – 4:30 p.m. EST
Online: Yes (“Online Contest”) No (“Paper Only Contest”)
- F. Who can enter:** Legal residents of Canada outside Quebec.
Minors: No Yes (refer to Section 2(a))
Other: No Yes (Describe)
- G. Social Media:** Facebook @OroMedonte
Twitter @TwpOroMedonte
Instagram @OroMedonteTwp
Other: www.Oro-Medonte.ca
- H. Type:** Non-Skills-based Contest: **OR** Skills-based Contest:
Judging Criteria if a Skills-based Contest: n/a

I. Prize(s):

Number of Prizes: 6 Individual Prizes + 3 Business Prizes

Prize details

Individual November

Prize 1:

Description: **Oro-Medonte Prize Pack** including a \$100 Quayle's Brewery Gift Card + swag
Monetary Value: Approx. \$150 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time ("**ET**") on **December 5, 2023**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a "**Winner**") will be notified on or before end of day: December 7, 2023 (the "Winner Notification Date")

Individual December

Prize 2: **Oro-Medonte Prize Pack** including a \$100 Gift Card to Northbound Rustic + swag

Description: Monetary Value: Approx. \$150 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time ("**ET**") on **January 5, 2024**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a "**Winner**") will be notified on or before end of day: **January 9, 2024** (the "Winner Notification Date")

Individual January

Prize 3: **Oro-Medonte Prize Pack** including a \$100 Mount St. Louis Moonstone Gift Card + Swag

Description: Monetary Value: Approx. \$150 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time ("**ET**") on **February 5, 2024**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a "**Winner**") will be notified on or before end of day: **February 7, 2024** (the "Winner Notification Date")

Individual February

Prize 4: **Oro-Medonte Prize Pack** including a \$100 Craighurst Guardian Pharmacy+ swag

Mount St Louis Gift Card + swag
Description: Monetary Value: Approx. \$150 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time ("**ET**") on **March 5, 2024**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a "**Winner**") will be notified on or before end of day: **March 7, 2024** (the "Winner Notification Date")

Individual March

Prize 5: **Oro-Medonte Prize Pack** including a \$100 Horseshoe Resort Gift Card \$100 + swag
Description: Monetary Value: Approx. \$150 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time (“**ET**”) on **April 4, 2024**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a “**Winner**”) will be notified on or before end of day: **April 9, 2024** (the “Winner Notification Date”)

Individual April

Prize 6: **Oro-Medonte Prize Pack** including a \$100 Off Evelyn Eats Gift Card \$100 + swag
Description: Monetary Value: Approx. \$150 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time (“**ET**”) on **May 3, 2024**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a “**Winner**”) will be notified on or before end of day: **May 6, 2024** (the “Winner Notification Date”)

Business Prize January

Prize 7: **Oro-Medonte Promo Package** including a \$200 (OM) + \$200 (OLC) matched Marketing Promotion with Orillia & Lake Country Tourism + swag
Description: Monetary Value: Approx. \$400 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time (“**ET**”) on **January 5, 2024 – all business entries for November & December**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a “**Winner**”) will be notified on or before end of day: January 9, 2024 (the “Winner Notification Date”)

Business Prize March

Prize 8: **Oro-Medonte Promo Package** including a \$200 (OM) + \$200 (OLC) matched Marketing Promotion with Orillia & Lake Country Tourism + swag
Description: Monetary Value: Approx. \$400 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time (“**ET**”) on **March 5, 2024 – all business entries received for January & February**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a “**Winner**”) will be notified on or before end of day: **March 7, 2024** (the “Winner Notification Date”)

Business Prize May

Prize 9: **Oro-Medonte Promo Package** including a \$200 (OM) + \$200 (OLC) matched Marketing Promotion with Orillia &

Description: Lake Country Tourism + swag
Monetary Value: Approx. \$400 CAD
Winner Selection Date/Time: **12:00PM** Eastern Time (“**ET**”) on **May 3, 2024 – all business entries received for March & April**
Winner Selection Location: Oro-Medonte, Ontario
Monthly Prize Winner (each a “**Winner**”) will be notified on or before end of day: **May 6, 2024** (the “Winner Notification Date”)

Prize Winner(s) 1 – 9 (each a “**Winner**”) will be notified on: the **dates indicated above** (the “**Winner Notification Date**”)

Winner(s) will be notified by: phone email mail Contest Sponsor’s social media page as set out in Section H above

How to claim prize and date/time to claim: **Winners will have 2 weeks (14 days)** to respond and claim their prize. Winners will be required to sign contest release form in order to successfully claim their prize. (must be **less than 60 days** after Winner has been successfully contacted and notified of his/her prize and fulfilled the requirements set out herein) (“**Prize Claiming Method**”)

J. Entry must include: First & Last Name
Phone Number
Email Address
Completed information in the survey.
*Business name must be completed for the business to be entered

K. Contact: Send questions and requests for a copy of these Rules to Contest Sponsor at its address written above. (business@oro-medonte.ca)

1. **CONTEST PERIOD:** Winner(s) will be selected from all eligible entries received for each individual month, during the Contest Period after which the Contest will be closed and no further entries will be accepted.
2. **ELIGIBILITY:**
 - a. Contest is **not** open to minors (i.e. entrants who have not reached the age of majority in their province or territory of residence at the time of entry)
 - b. The following are **ineligible** to enter: The Contest Sponsor’s elected officials, directors, officers, employees, suppliers, agents, sponsors, contractors, administrators, licensees and other representatives of the Contest Sponsor, and of its advertising or promotional agencies, and any member of their respective immediate families or households.
3. **HOW TO ENTER:**
 - a. No purchase required. Limit of one entry per person, for the full contest period. See Eligibility and Special Instructions above.
 - b. Completion of the entire Oro-Medonte Tourism Ambassador Certificate Program
 - c. During the Contest Period, the entry form will be available:

- in subsections 5(c)(i) – (iv) occur.
- d. Winner(s) will be announced at the Winner Notification Location on the Winner Notification Date.
 - e. Winner(s) may claim his/her Prize, or the Contest Sponsor will distribute the Prize(s), as the case may be, using the Prize Claiming Method described above.
6. **CONDUCT:** Contest Sponsor reserves the right at its sole discretion to disqualify any individual from the Contest and to ban that individual from any future contest of the Contest Sponsor if Contest Sponsor finds or believes such individual to be tampering with the entry process or the operation of the Contest or, where applicable, the Contest website; to be acting in violation of the Contest Rules or in a disruptive manner, or with intent to annoy, abuse, threaten or harass Contest Sponsor, Contest Sponsor’s agencies, other entrants or any other person. Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Contest Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.
7. **RELEASE OF LIABILITY:** The Contest Sponsor and its elected officials, its advertising, media buying and promotional agencies and their respective directors, officers, employees, suppliers, agents, sponsors, contractors, administrators, licensees, and representatives (collectively, “**Contest Entities**”) accept no responsibility for any injury, loss, or damage that the entrant, or any other person, may suffer in connection with the entrant’s, or any other person’s, participation in the Contest or any Contest-related activity and/or the entrant’s, or any other person’s, acceptance, use, or misuse of any Prize; any breach of the Contest Rules by the entrant or any other person; the conduct of the Contest; the operation of the website through which entrants may submit entries to the Contest; any alternate method of entering the Contest; or any third party claims in relation to the Contest (collectively, “**Claims**”). By entering the Contest, entrant irrevocably releases and indemnifies the Contest Entities from and against any and all Claims that the entrant may have against the Contest Entities and/or in relation to the Contest. Winner will be required to sign and return, within the time period determined by stated in the Contest Sponsor, a declaration of compliance with these Rules and a full liability and publicity release and/or any other document required by the Contest Sponsor in relation thereto.
8. **DISCLAIMER AND LIMITATION OF LIABILITY:** The website through which the Contest is offered, and all software and hardware used to operate the website are made available for entrants to enter the Contest on as “as is” basis without warranty of any kind, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. There are no warranties that the Contest website or the software and hardware used to operate it will be uninterrupted or error-free, that defects will be corrected, that it is free of viruses, worms or other harmful components, that entries will be received or processed or that the Contest website or the software and hardware used to operate it are accurate, reliable or secure. In no event will the Contest Entities be liable for any lost or damaged data. None of the Contest Entities shall be responsible for lost, stolen, delayed, damaged or misdirected entries, or for any failure, or for any problems or technical malfunction of any internet or telephone network or broadcast transmission during the Contest Period. Without limiting the release of liability provisions herein, and for greater certainty, the Contest Entities will not be liable for: (i) any incorrect or inaccurate information, whether caused by Contest website users or by any equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of entries in the Contest; (ii) any error, omission, interruption, deletion, defect or delay in operation of the Contest website or any

transmission in connection with the Contest; (iii) any communications line failure, theft, destruction or unauthorized access to, or alteration of, entries; (iv) any problems with, or technical malfunction of, any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, or failure of e-mail which may occur for any reason whatsoever, including technical problems or traffic congestion on the Internet or at any website or combination thereof; or (v) any injury or damage to entrants' or to any other person's computer related to or resulting from participating or downloading materials in this Contest.

9. **CANCELLATION OR MODIFICATION OF CONTEST:** If for any reason this Contest is, in the Contest Sponsor's sole discretion, not capable of running as planned (including, without limitation, by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, human error, fraud, technical limitation or failures, applicable law, unforeseen obstacles or any other causes which in the sole opinion of Contest Sponsor could corrupt, compromise, undermine or otherwise affect the administration, security fairness, integrity viability or proper conduct of the Contest), Contest Sponsor reserves the right in its sole and absolute discretion to modify these Rules and/or to modify or suspend all or any part of the Contest. Contest Sponsor further reserves the right to cancel or terminate this Contest at any time for any reason. Contest Sponsor reserves the right to select entrants to be eligible to win a Prize(s) from among all eligible entries received up to the time of any such cancellation, termination, modification or suspension, as applicable.
10. **RULES BINDING:** By entering this Contest, each entrant acknowledges and agrees that the Contest Rules are legally binding. All decisions of the Contest Sponsor and any Contest judges, if applicable, are final and without appeal in all matters relating to this Contest and the awarding of a Prize. All entries shall become the property of the Contest Sponsor.
11. **GOVERNING LAW:** This Contest is governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein.
12. **PERSONAL INFORMATION:** All personally identifiable information ("**Personal Information**") collected in connection with this Contest will be used solely for purposes of administering this Contest and for publicity and promotional purposes relating to the Contest and for any consistent purposes. The entrant acknowledges that the Contest Sponsor is governed by the *Municipal Freedom of Information and Protection of Personal Information Act* ("**MFIPPA**") and that all Personal Information supplied in the entry form and all other information collected in the course of the Contest may be subject to public disclosure under MFIPPA. This Personal Information will not otherwise be sold or transmitted to third parties. Names of Winner(s) may be published by the Contest Sponsor. By entering the Contest each entrant grants his/her permission for the collection, use and disclosure of his/her Personal Information submitted to the Contest Sponsor for the foregoing purposes.
13. **PUBLICITY:** By participating in the Contest, each Winner agrees that his or her name, province or territory of residence, any statements made relating to the Contest and any photograph or other likeness of the Winner may be used by the Contest Entities for any and all commercial purposes in any and all media, whether now known or hereafter devised, without further permission or compensation, including, without limitation, in any advertising or broadcasting material relating to the Contest and/or future similar contests, except where prohibited by law.

14. COPYRIGHT:

- a. Entrant agrees that all copyright in his/her completed entry form and in any material depicting the entrant's likeness or other information about the entrant shall be vested in the Contest Sponsor and entrant hereby irrevocably assigns all of his/her worldwide intellectual property rights in and to such entry form and materials to the Contest Sponsor and waives all moral rights therein.
- b. Works: If the Contest includes the submission of Works, by providing the Work to the Contest Sponsor in connection with the Contest, each entrant shall retain all right, title and interest (including copyright) in and to the Work, and hereby grants to the Contest Sponsors a worldwide, gratuitous, irrevocable, and exclusive license to copy, use, modify, reproduce, display, adapt and transmit the Work for use in all media now known or hereafter devised in perpetuity beginning on the date of entry, including, but not limited to, in connection with the administration, promotion and exploitation of the Contest. The entrant hereby confirms that the Work is an original work, solely created by the entrant, and that no third party participated as an author, co-author, photographer or otherwise in the creation of the Work or any part thereof. The Contest Sponsor assumes no responsibility for any claims of infringement of rights to copyright, privacy and/or personality, and all such liability shall remain with the entrant. The Contest Sponsor reserves the right to exclude any Work on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by the Contest Sponsor in its sole discretion.