

ORILLIA & LAKE COUNTRY

Oro-Medonte Business Resources

Learn more about how Orillia & Lake Country Tourism and our partners can help your business succeed



Orillia and Lake Country Tourism is a non-profit Destination Marketing Organization (DMO) for the region encompassing the municipality of Orillia, Rama First Nation and the townships of Ramara, Severn and Oro-Medonte. Working closely with our municipal and community partners, OLC focusses on executing a wide variety of marketing initiatives and product development to help promote the region and enhance the visitor experience. All tourism-related businesses in the region are eligible for a free listing on www.orillialakecountry.ca as well as the opportunity to share events on our events calendar.

Additional Opportunities for OLC Businesses:

- Annual Visitor Guide advertising opportunities
- Participation in Flavours of Orillia & Lake Country, twice a year
- Participation in Tap Into Maple
- Website advertising
- Co-operative Photo & Digital Marketing Programs
- Web Event Listings

Website: orillialakecountry.ca/memberships

Contact: info@orillialakecountry.ca



Regional Tourism Organization 7 (RT07) partners with tourism businesses and organizations to provide many programs (both assistance and funding) including video/image development, digital and social media advertising, storytelling, as well as assistance with developing small scale tourism experiences, workforce recruiting and retention and [free professional development opportunities](#) for tourism staff. In addition, RT07 is a partner in the [T3 Accelerator](#), which provides tourism business owners/managers with targeted coaching support in a variety of areas including marketing, communications, finances, HR, experience development, etc.

Additional RTO 7 Partner Resources:

- [Partnership Program](#)
- [BruceGreySimcoe Free Training](#)
- [Experience Development 101](#)
- [Implementation Programs](#)

Website: rto7.ca

Contact: info@rto7.ca



Tourism Simcoe County works with its sixteen member municipalities, the cities of Barrie and Orillia, the Province of Ontario and varied tourism organizations and stakeholders to develop and market Simcoe County as the visitor destination of choice. TSC works directly with its industry partners to create visitor experiences and connect stakeholders to create unique experiences. TSC provides advertising opportunities for its partners through multi-media campaigns and Simcoe County tourism businesses are promoted on the Tourism Simcoe County website and on social media channels TWC continues to evolve and expand its suite of marketing collateral in order to connect to its consumers.

Tourism Simcoe County Partner Resources

- [Tourism Culture & Sport Grant for non-profits](#)
- [COVID-19 Resources](#)
- [Guide Distribution Program](#)
- [Agritourism Toolkit](#)
- [Business Directory](#)
- [Service Training](#)

Website: experience.simcoe.ca/resources

Contact: tourism@simcoe.ca

Have any questions? Reach out for support!

info@orillialakecountry.ca 1-866-329-5959
22 Peter St S. Box 2525 Orillia, ON L3V 7A3

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The Township of Oro-Medonte works collaboratively with tourism partners developing Oro-Medonte as an experience based destination, known for its outdoor assets, and recognized for its established visitor friendly/focused businesses, agri-tourism, and cultural initiatives. Local tourism businesses are attracting visitors throughout the four seasons making tourism a focus and driver of Economic Development in the Township. Recognizing the importance of tourism to the municipality, specific objectives were developed in the [Economic Development Strategy](#): to develop and promote Oro-Medonte as a premier four-season destination. Recently the Township completed a Tourism Action Plan that identifies recommendations and actions for the Township to focus efforts on as the destination leader and for ongoing management of Oro-Medonte as a destination of choice.

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Recent Projects & Resources:

- Development of Tourism Ambassador Program • [Oro-Medonte Tourism Landing Page](#) (Content Development)
- [Tourism Action Plan](#) • [Tourism Gap Analysis & Policy Recommendations Report](#) • [Support to Regional Investment Project](#) • [Wayfinding Strategy](#) • Others: BR&E efforts, funding applications to support destination management activities and product development, supporting business inquiries & development.

Website: Oro-Medonte.ca **Contact:** business@oro-medonte.ca **Phone:** 705-487-2171



Oro-Medonte Chamber of Commerce & Tourism is a membership-based non-profit organization run by a volunteer Board of Directors from the Oro-Medonte business community. The Chamber works closely with the Township and Chamber members to enhance and promote awareness of Oro-Medonte's diverse business community through marketing, promotion, networking, professional development, and advocacy.

The Chamber produces The Business of Excellence Awards for Oro-Medonte, Oro-Medonte Map, Oro-Medonte Farmers Market, and Mystical Lights Drive Thru. A Membership is an Investment in You, Your Business & Your Community.

Benefits to becoming an Oro Chamber Member:

- [Business and Event Listings on Chamber website](#) • Highlighted on Chamber social media channels • [Advertising Opportunities & Business Promotions](#) • Business After Five Networking Events • [Business Discounts and Specials](#)

Website: oromedontecc.com **Contact:** Executive Director: info@oromedontecc.com **Phone:** 705-794-4793



The Orillia Area Community Development Corp. (CDC) will help your business start, grow and succeed! The CDC provides counselling, training & funding to local businesses to support job creation, growth and innovation. Working with many community partners on various community economic development projects to build an economy in Orillia & Lake Country that is prosperous, growing and sustainable. Business communities in the City of Orillia, Townships of Oro-Medonte, Ramara, Severn, and the Chippewas of Rama First Nation all benefit from the diverse range of services.

The Orillia and Area Community Development Corporation offers a wide variety of programs and services supporting community economic development and small business growth including:

- [Loans for small businesses and social enterprises](#) • [Business counselling services](#) • [Access to community and business information](#) • [Access to BizLink](#) – a program that confidentially connects and supports business buyers & sellers • [Business training and workshops](#) • [Youth wage subsidies & employment](#)

Website: orilliacdc.com **Contact:** info@orilliacdc.com **Phone:** 705-325-4903