

2024-2027 Strategic Plan



Township of
Oro Medonte
Proud Heritage, Exciting Future





MESSAGE FROM MAYOR AND COUNCIL



The 2024-2027 Strategic Plan is a roadmap that outlines the Township's vision for the future, and steps that will be taken to achieve success. The strategic plan is a valuable tool which assists with our collective decision-making, priority-setting, and ongoing management of the Township.



To ensure the Strategic Plan aligns with our shared values and aspirations, development of the plan reflects extensive collaboration and input from the Oro-Medonte community through multiple focus group sessions with residents, business owners, community stakeholders, members of Oro-Medonte Council, and Township staff. Additionally, two community wide surveys offered opportunities to provide input and feedback on Township corporate priorities, services, and programs. This thorough consultative approach ensured the Township heard from the very fabric of our community – our residents who live, work, and play in Oro-Medonte.

As we continue to serve the community, our priorities remain clear: financial sustainability, community engagement, a balanced approach to respectful and responsible development, community safety, and strengthened operational capacity

Through strategic initiatives and innovative solutions, the Township is focused on ensuring a resilient, thriving, and warm community for future generations.

Oro-Medonte Council and staff thank everyone who has contributed to the development of this plan. Your insights and commitment have been invaluable. Together, we will realize the full potential of our beautiful and special community, that is our home.



LAND ACKNOWLEDGEMENT

The Township of Oro-Medonte acknowledges that we are situated on the traditional land of the Anishnaabek people, and ancestral territory of the Huron-Wendat. The Anishnaabek include the Odawa, Ojibwe and Pottawatomi nations, collectively known as the Three Fires Confederacy. It continues today as the home for diverse Indigenous Peoples including the historic Métis Community in Penetanguishene.

The Anishnaabek people continue to have an enduring relationship with this land, specifically the Chippewas of Rama First Nation, the Chippewa Tri-Council and the Williams Treaties First Nations. The Huron-Wendat Nation also continues to pay respect and protect their ancestors and heritage on this land. We honour the Indigenous history and culture that has thrived for millennia in this territory and the Treaties that bind us together as partners in the spirit of a shared sustainable and prosperous future. We are all Treaty People. Our commitment begins with acknowledging the Truth so that we can move forward together towards Reconciliation.



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 TownshipofOroMedonte

MISSION, VISION AND VALUES



Oro-Medonte offers the riches of rural life balanced with easy access to urban amenities a short distance away. Our outstanding natural beauty, rich history, and exceptional quality of life makes the community a desirable place to call home.



OUR MISSION

The Township of Oro-Medonte provides valuable services to residents, business owners, and visitors; ensuring opportunities for success through environmental stewardship, and responsible and sustainable growth, to ensure a safe and healthy environment for current and future generations.



OUR VISION

We are a progressive, collaborative, vibrant, environmentally conscious community, where everyone can live, work and play.

CORE VALUES

RESPECT

We are inclusive where everyone is treated with dignity and fairness; opinions and perspectives are important to our decision-making; diversity is valued and privacy is protected.

INTEGRITY

We are professionals that inspire trust through open communication, collaboration, transparency and accountability.

SERVICE EXCELLENCE

We strive to deliver the best services we can by being responsive, consistent, courteous, and fostering continuous improvement.

STEWARDSHIP

We make decisions that preserve our environment, our water, our heritage and rural character; we manage our resources responsibly for future generations.



LONG TERM ASPIRATIONS



LIVE. WORK. PLAY.

Oro-Medonte is a progressive, collaborative, vibrant, environmentally conscious community where everyone can live, work, and play. Aspirations include:



Our ecological, agricultural, and rural heritage has been, and will continue to be preserved.

A Community that has trust and confidence in their local Government.

Ensuring Township infrastructure is in good condition and well managed.

Strong economic development and job creation including the expansion of industrial and employment lands.

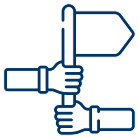
Full Township staffing complement and being recognized as an employer of choice.

Being seen as a best practice organization with effective feedback loops in place.



FINANCIAL SUSTAINABILITY

The Township will identify and implement new revenue sources, determine options to build necessary infrastructure reserves while balancing other financial demands of the Township, and implement plans that will result in improved cost efficiencies.



COMMUNITY ENGAGEMENT AND TRUST

We are committed to enhancing communication between the community and the Township, providing opportunities for the community to engage with us, and ensuring members of the public are aware of Township service levels.



EMPLOYMENT LANDS

The Township will develop a business plan to establish necessary infrastructure for employment lands, assist private land owners wishing to sell and/or develop zoned employment lands, and work with the County of Simcoe regarding business opportunities.



COMMUNITY SAFETY

The Township will actively continue to work and liaise with community stakeholders with the goal of addressing safety concerns in identified areas throughout the Township.



WELL PLANNED DEVELOPMENT

To the best of the Township's ability, we will maintain municipal boundaries, enable development of an integrated community within the Horseshoe Valley Settlement area, and establish a Tree Canopy By-law for new development, for the purpose of preserving tree canopy coverage throughout the community.



STRENGTHEN OPERATIONAL CAPACITY

The Township will undertake a number of initiatives to enhance and ensure operational efficiencies.

TOWNSHIP OBJECTIVES ANTICIPATED FOR COMPLETION BY THE END OF 2027



FINANCIAL SUSTAINABILITY

- Completion of the Township's Asset Management Plan.
- Development of a long-term financial strategy to address Township infrastructure.
- Refinement of business planning process to consider and optimize opportunities for new/expanded revenue sources and cost reduction.



COMMUNITY ENGAGEMENT AND TRUST

- Development and implementation of customer service metrics across Township departments.
- Recruit, train, recognize, and retain volunteers to maintain service levels/service delivery model, and evaluate effectiveness of volunteer model.
- Enhance the community's understanding of Township services and standards through engagement in the budget/business planning process, and information provided through the Township's communication channels.
- Conduct regular satisfaction surveys to evaluate service delivery.
- Development and implementation of a Community Engagement Policy.



EMPLOYMENT LANDS

- Development of a Business Plan and strategy to enable creation and development of employment lands inclusive of servicing.





TOWNSHIP OBJECTIVES ANTICIPATED FOR COMPLETION BY THE END OF 2027



COMMUNITY SAFETY

Identification of community safety hot spots and establishment of improvement plan(s) to reduce safety incidents.

Implementation of the Couchiching Community Safety and Wellbeing Plan.



WELL PLANNED DEVELOPMENT

Work with municipal and provincial stakeholders to protect Oro-Medonte's boundaries and ensure well planned regional growth.

Ongoing implementation of the Township's guiding Master Plans (i.e. Official Plan, Craighurst Secondary Plan, Road Network Plan, Parks and Recreation Master Plan, Economic Development Plan, Fire Master Plan, Master Servicing Plans etc.) to ensure the development of complete communities, and protection of the Township's rural character.

Review of policies to protect the Township's natural environment.

Enable development of an integrated community within the Horseshoe Valley Settlement area.

Working with stakeholders and the community, develop a placemaking strategy for the Craighurst community.



STRENGTHEN OPERATIONAL CAPACITY

Modernization and integration of the Township's Information Technology Systems.

Strategic human resources management including maintaining necessary staffing complements and succession planning.

Continuous improvement efforts for the purpose of enhancing project/program management throughout the Township (i.e. appropriate business planning, maintaining governance practices, ensuring appropriate training for staff and Council.)

Undertake a corporate service review to determine long term service and human resource needs.





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