



Data Report

March 2021

County of Simcoe Economic Development Office

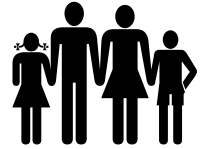


Economy Overview



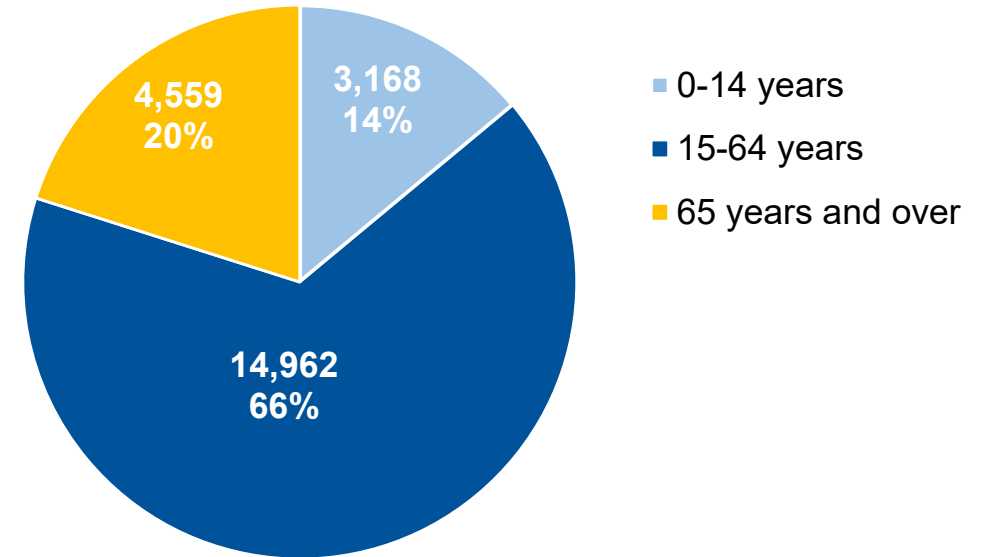
Population, Age, Average Income and Wage

POPULATION



Year	2011	2016	2031(Forecasted)
Population	20,078	21,036	27,000

AGE GROUPS (2019)



AVERAGE HOUSEHOLD INCOME



Year	2010	2015	2019
Average Household Income	\$103,387	\$117,744	\$125,412

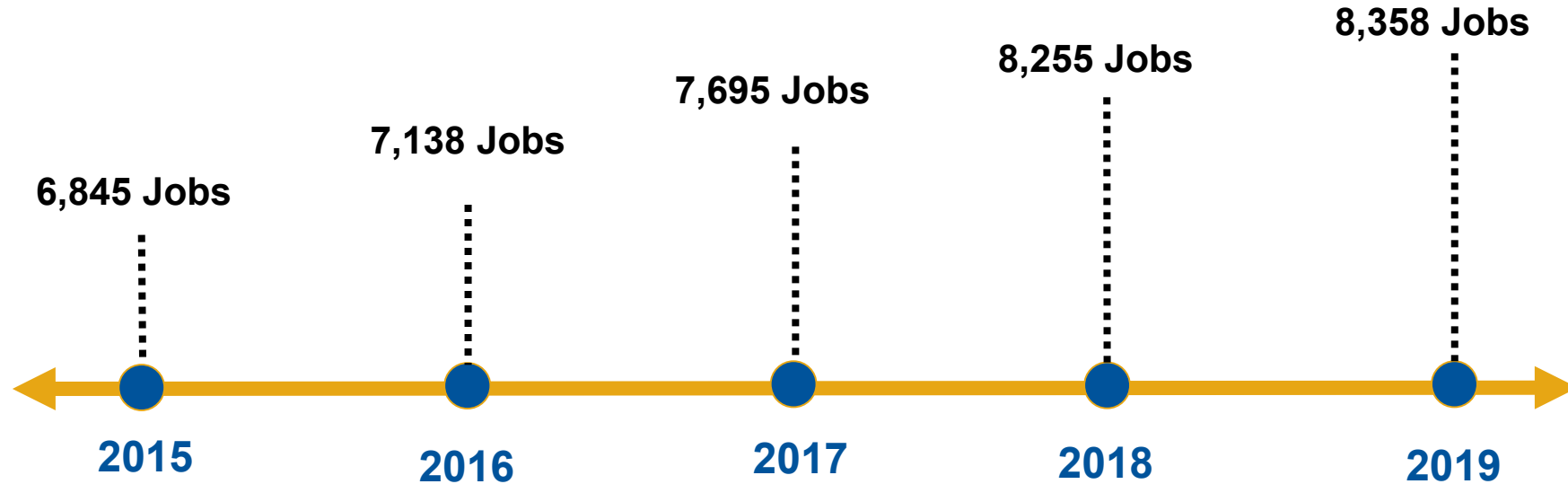
AVERAGE WAGE



2019
\$45,921
 (86% of national average)

Sources: 1) Census 2011, 2016
 2) Growth Plan for the Greater Golden Horseshoe 2017 (Note 2020 update does not include Simcoe County CSDs)
 3) EMSI Analyst, Dataset 2020.3, Industry Overview, Demographic Overview 4) Environics Analytics, Accessed February 2021.

Local Job Trends

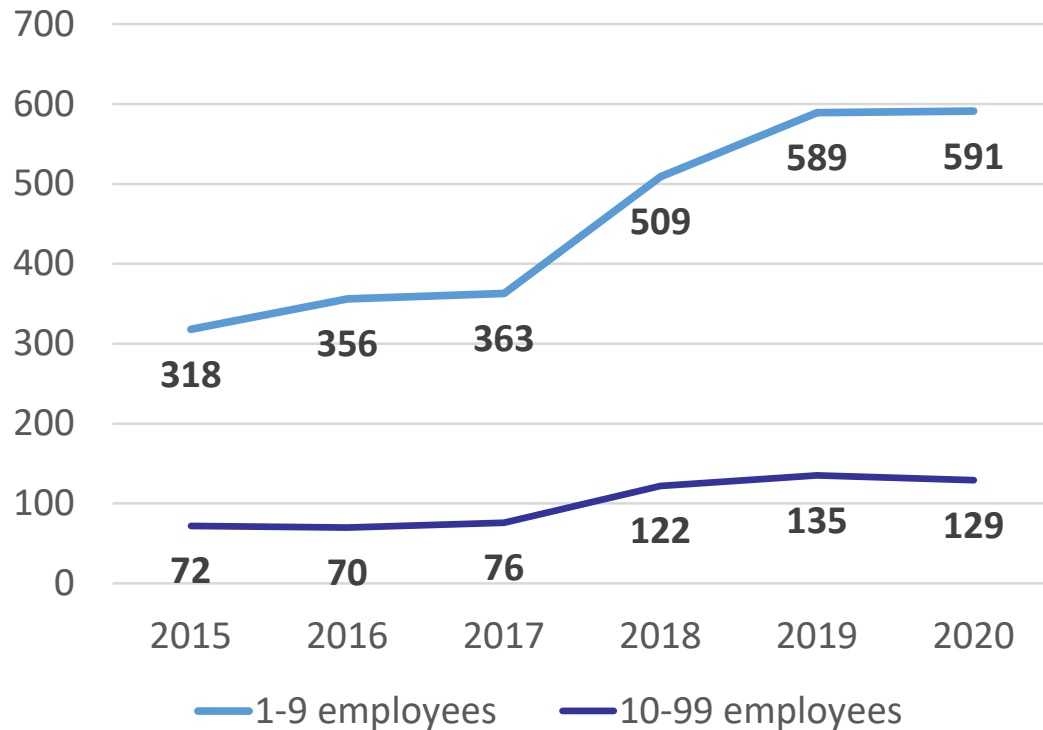


↑ 22% from 2015-2019

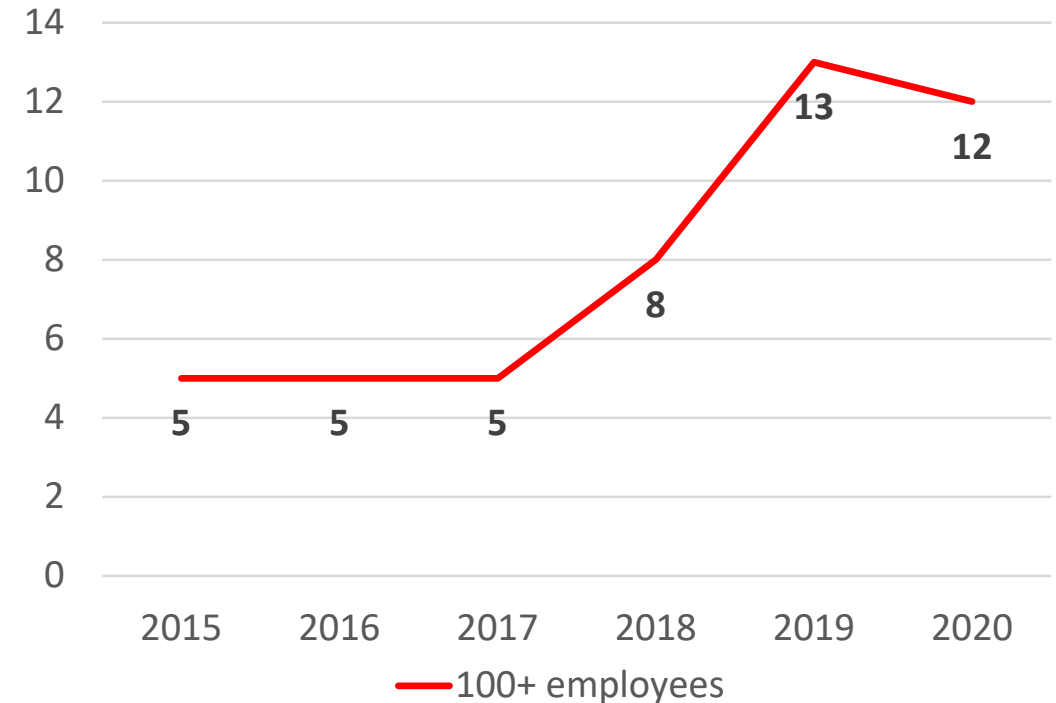
Source: EMSI Analyst, Dataset 2020.3, Industry Overview, Employees and Self-Employed

Number of Employers 2015-2020

Employers with 1-99 employees

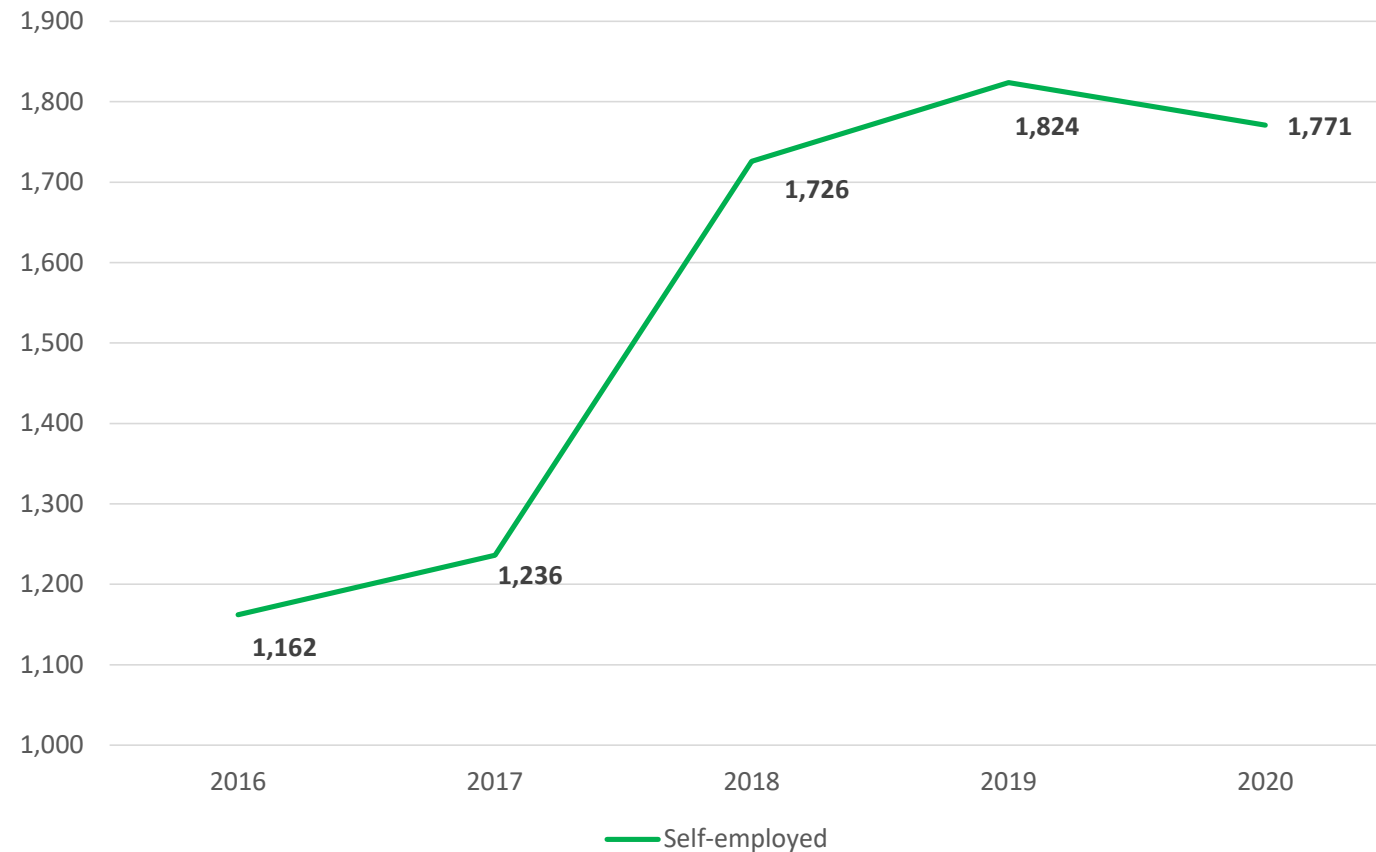


Employers with 100+ employees



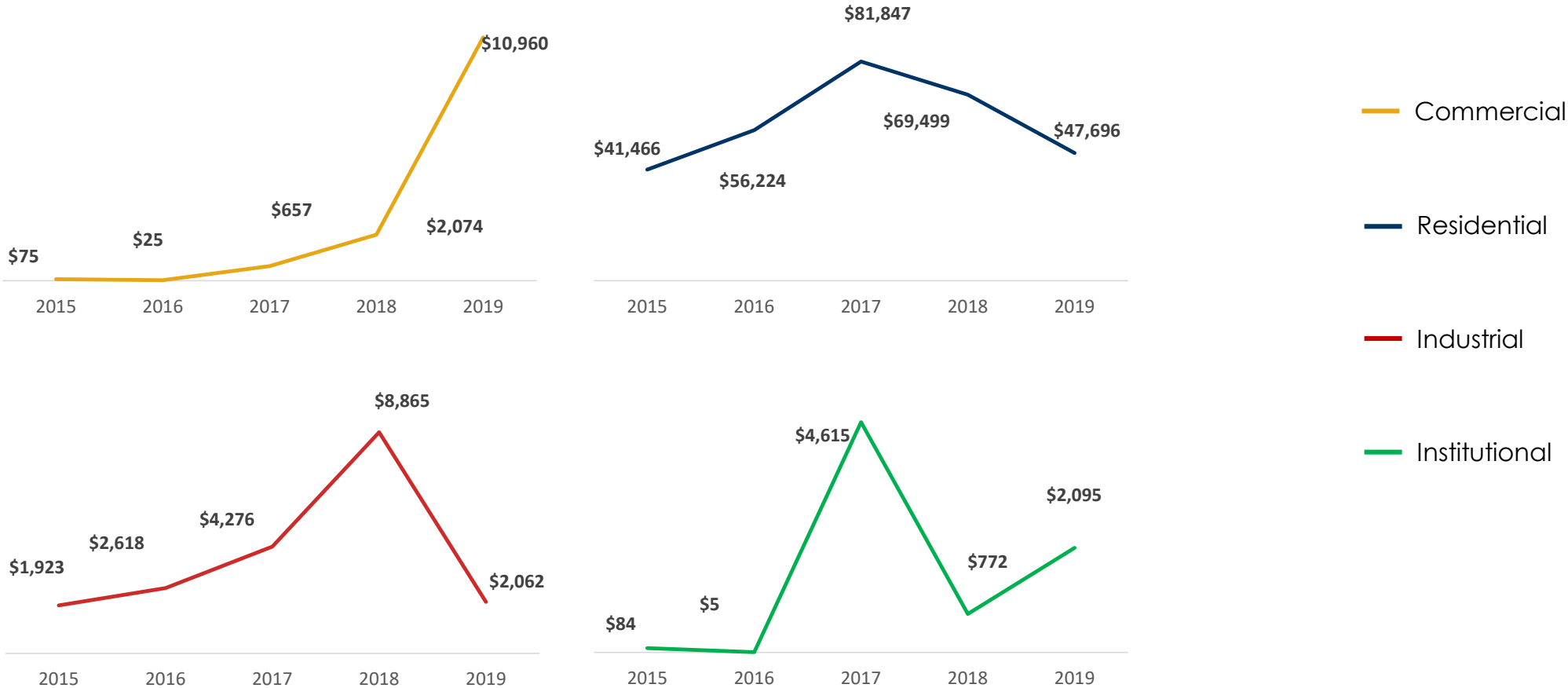
Source: Statistics Canada, June 2015-2020 Canadian Business Patterns by Establishment

Number of Self-Employed Businesses 2016-2020



Source: Statistics Canada, June 2016-2020 Canadian Business Patterns by establishment
Please note fluctuations in these figures can come from methodological changes.

2015 – 2019 Building Permits Value (\$000)



Source: Statistics Canada, 2015-2019 Building Permits)



2019 Building Permits Value

COMMERCIAL



\$2.1 million

RESIDENTIAL



\$69.5 million
133 new units

INDUSTRIAL



\$8.9 million

INSTITUTIONAL



\$772,000

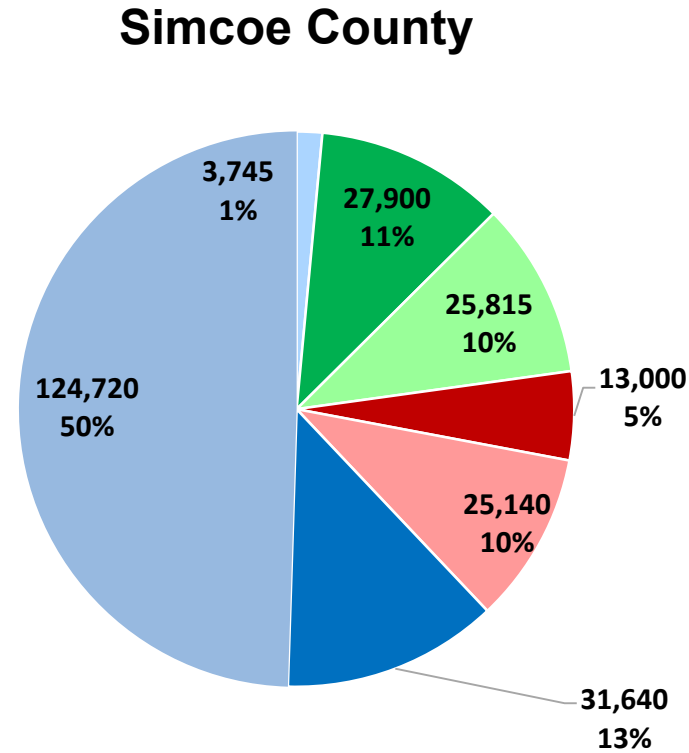
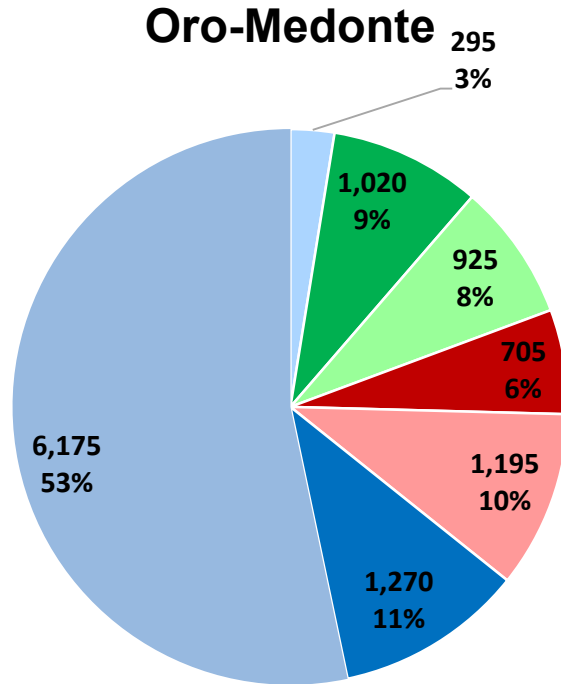
Source: Community Data: Building Permits
(Pulled from Statistics Canada, August 2019 Building Permits)



INDUSTRIES



Sectors of Interest by Job Numbers



- Tourism
- Agriculture, forestry, fishing and hunting
- Manufacturing
- Other
- Construction
- Retail Trade
- Professional, scientific and technical services

Other: Mining, quarrying, and oil and gas extraction; Utilities; Wholesale trade; Transportation and warehousing; Information and cultural industries; Finance and insurance; Real estate and rental and leasing; Management of companies and enterprises; Administrative and support, waste management and remediation services; Educational services; Other services (except public administration); and, Public administration.

Please note Tourism includes: Arts, entertainment and recreation, + Accommodation and food services.

Source: Census 2016

Industry Growth – Sectors of Interest

Description	2016 Jobs	2021 Jobs	2016 - 2021 Change	2016 - 2021 % Change
Professional, scientific and technical services	440	523	83	19%
Agriculture, forestry, fishing and hunting	307	258	-49	-16%
Manufacturing	958	1,329	371	39%
Tourism	711	868	157	22%

Note, Tourism includes arts, entertainment and recreation; and accommodation and food service Industries

Source: EMSI Analyst Dataset 2020.3 Industry Table

Average Wages – Sectors of Interest

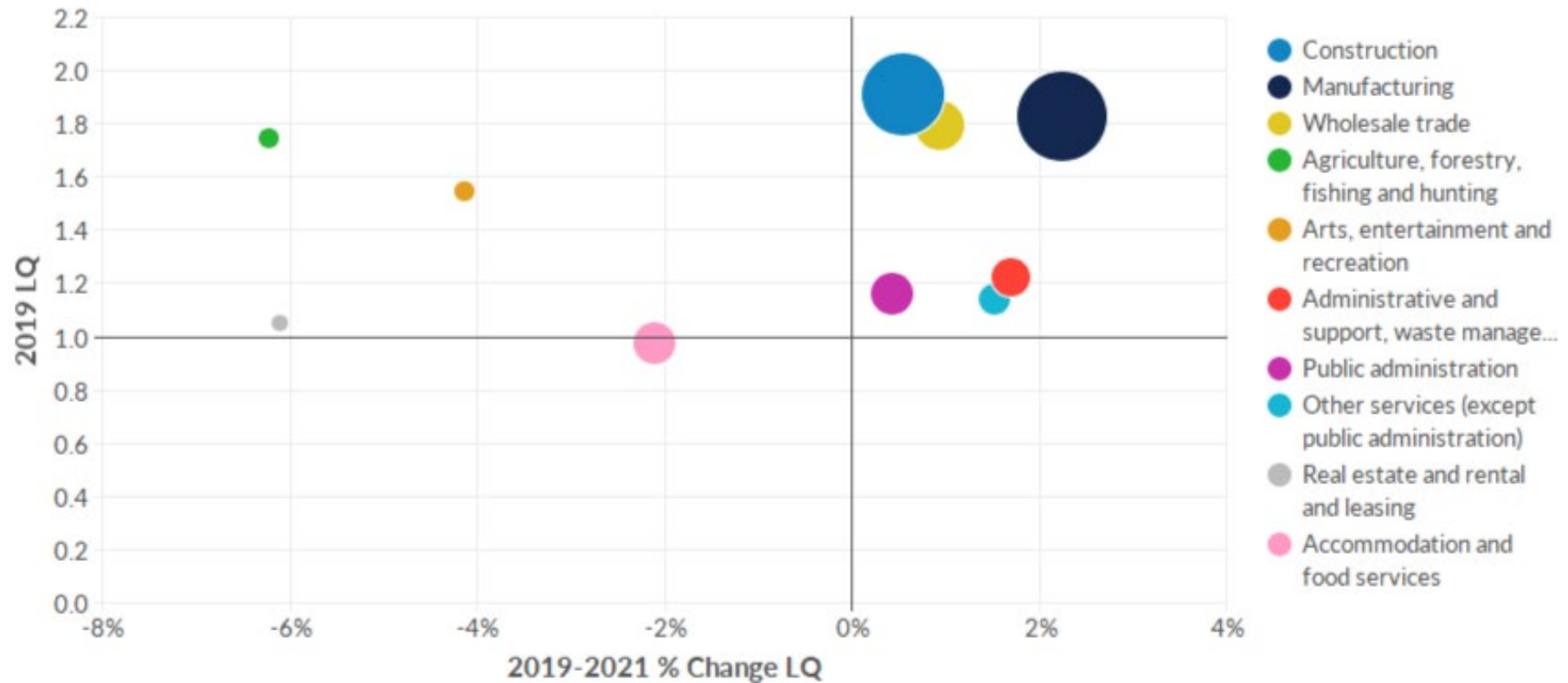
Description	Average Wage Oro-Medonte	Average Wage Simcoe County	Average Wage Ontario
Professional, scientific and technical services	\$50,979	\$56,570	\$77,129
Agriculture, forestry, fishing and hunting	\$31,669	\$31,119	\$32,038
Manufacturing	\$49,383	\$57,677	\$60,491
Tourism	\$23,603	\$23,492	\$27,070

Note, Tourism includes arts, entertainment and recreation; and accommodation and food service Industries

Source: EMSI Analyst Dataset 2020.3 Industry Table

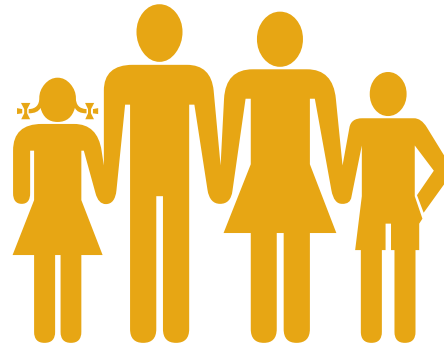
Location Quotient 2019-2021

Industry Group Location Quotient Comparison

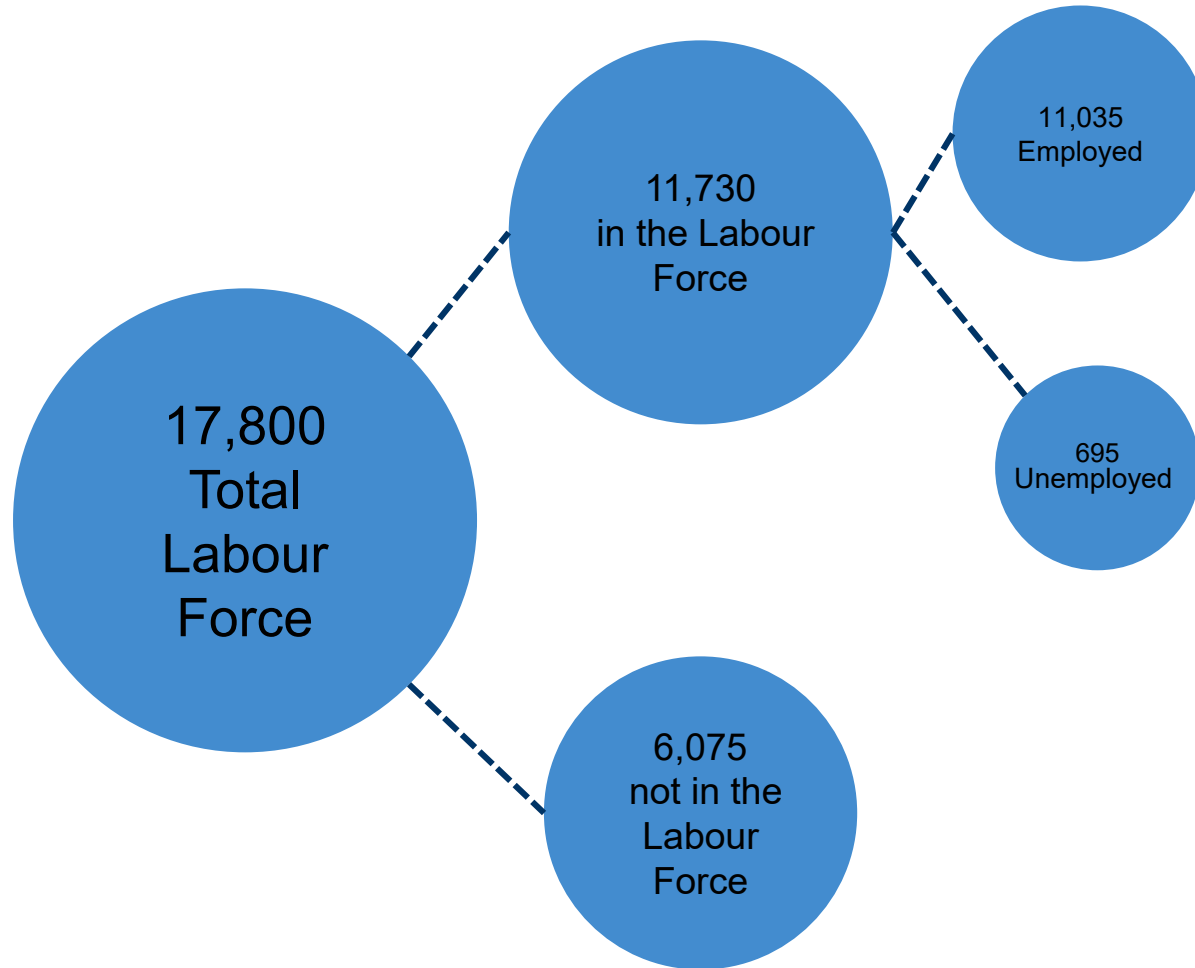


Source: EMSI Analyst, Dataset 2020.3
Industry Comparison

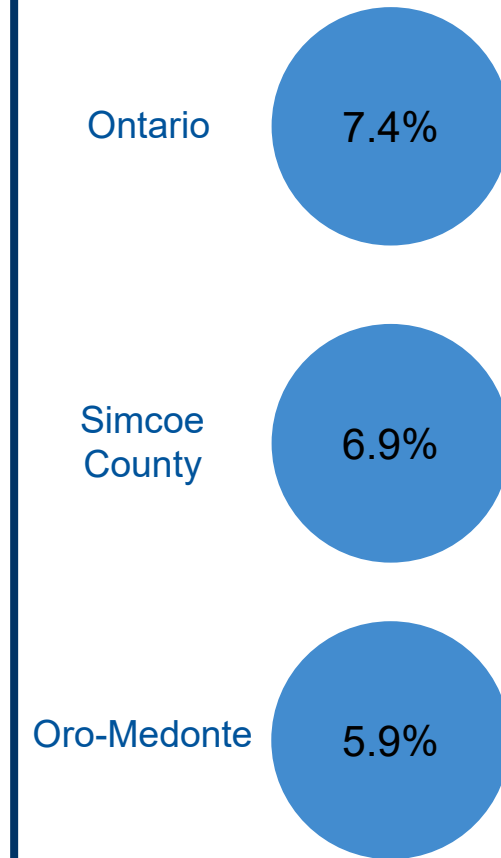
LABOUR FORCE



Labour Force Overview

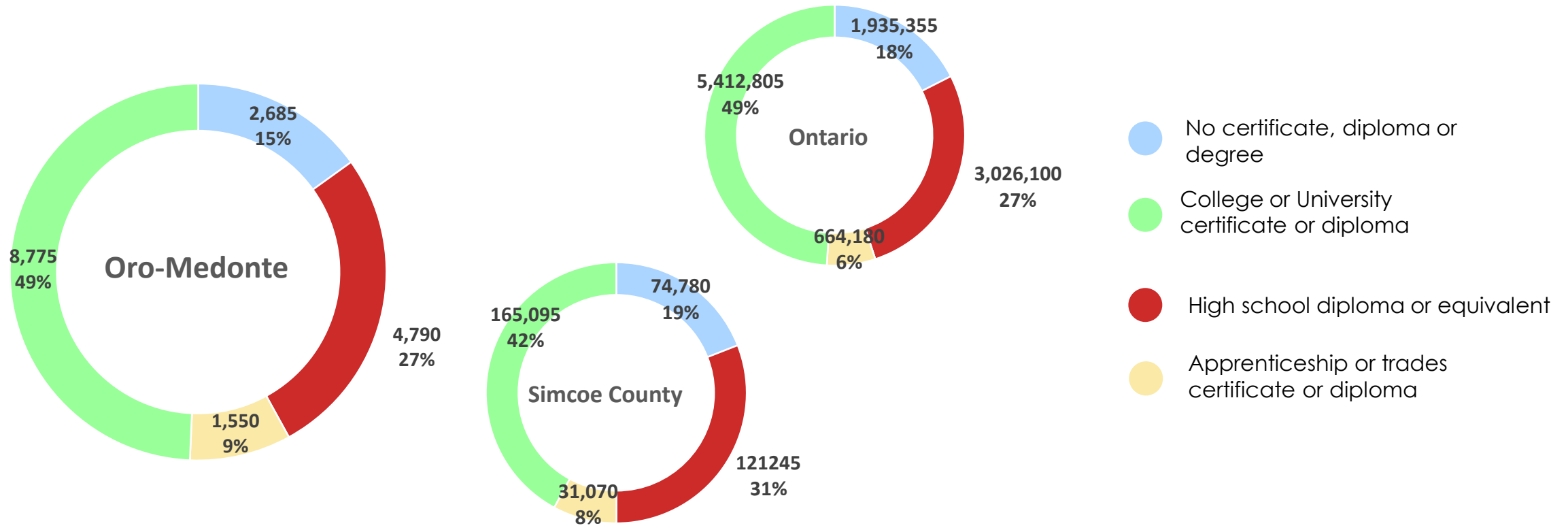


Unemployment Rate



Source: Census 2016

Education Level



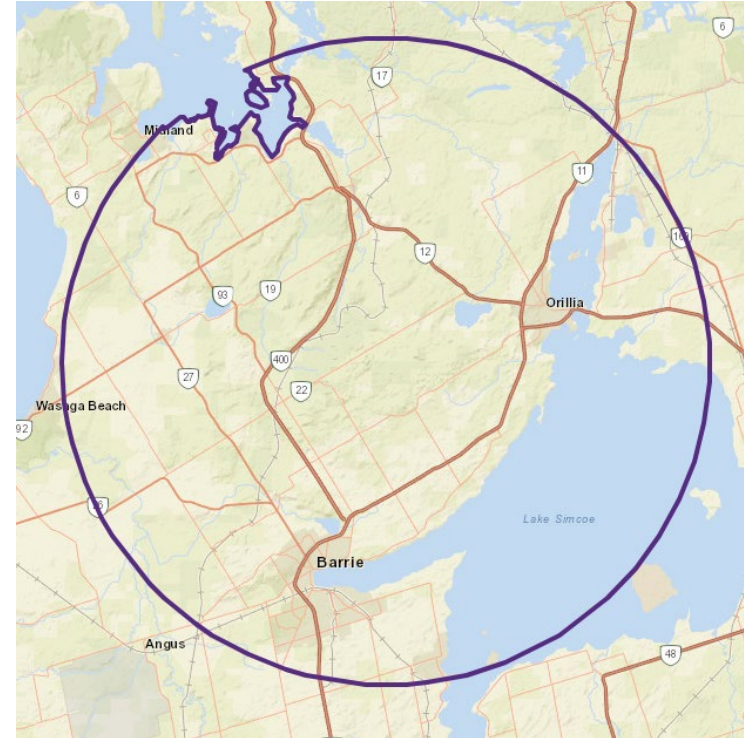
Source: Census 2016



Population & Labour Force within 30km, 2019

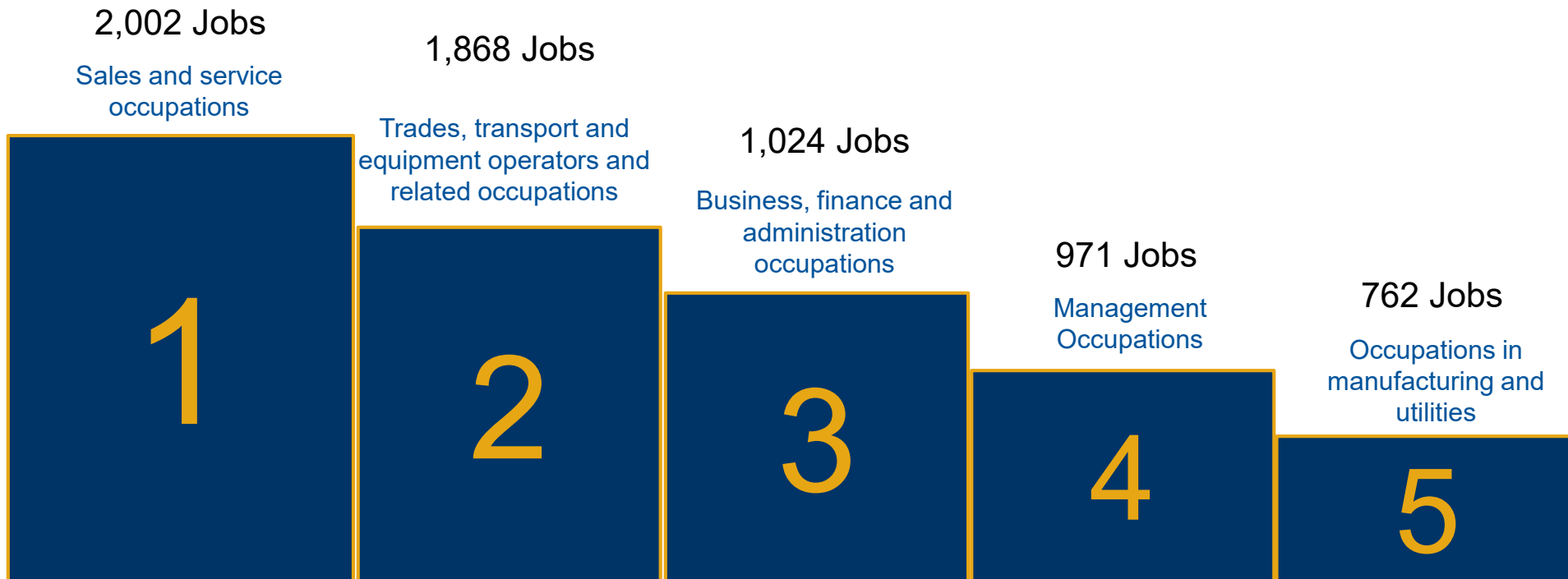
Total Population	299,039
Household population 15 years or over for labour force	248,298
In the labour force	167,700
Employed	156,087
Unemployed	11,612
Not in the labour force	80,599

Central Oro-Medonte – 30km radius



Source: Environics Analytics - Data Vintage 2021,
Ranking Variables Trade Area – Demo Stats 2019 & Highlights Demo Stats – Trade Area

Largest Occupations in 2021



Source: EMSI Analyst Highest Ranked Occupations- Largest Occupations, Dataset 2020.3

Occupation Growth

Occupation	2019 Jobs	2021 Jobs	Change in Jobs (2019-2021)	% Change
Sales and service occupations	1,917	2,002	86	4%
Trades, transport and equipment operators and related occupations	1,784	1,868	84	5%
Business, finance and administration occupations	999	1,024	25	2%
Management occupations	945	971	26	3%
Occupations in manufacturing and utilities	715	762	47	7%
Occupations in education, law and social, community and government services	668	694	25	4%
Natural and applied sciences and related occupations	495	520	25	5%
Occupations in art, culture, recreation and sport	260	266	6	2%
Health occupations	212	234	22	10%

Source: EMSI Analyst Highest Ranked Occupations- Fastest Growing Occupations, Dataset 2020.3

Labour Flows

1,055 Residents of Oro-Medonte work within their own community

6,890 Residents of Oro-Medonte leave their own community each day for work

870 work in non-County communities

6,020 work in other communities in the County

45 non-County residents commute into the Township of Oro-Medonte each day for work

Data Limitation: These figures do not include persons who do not have a usual place of work. As a result, persons who work from home, outside of Canada or that have no fixed workplace address are not included.

Source: Statistics Canada, 2016 Census of Population

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