



FOR IMMEDIATE RELEASE
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New Welcoming Gateway Signage in Craighurst, Oro-Medonte

Residents, visitors, and traffic travelling through Craighurst, located in the Township of Oro-Medonte, will be welcomed by four new gateway signs located at the Highway 93/Penetanguishene Road, and Horseshoe Valley Road access points into the community.

Design and installation of the new signs was supported through \$56,255.00 of funding received from the Ontario Ministry of Agriculture and Rural Affairs (OMAFRA) Main Street Revitalization Initiative Program.

The new gateway signs offer a unique modern design, while capturing the rural roots of Oro-Medonte. Additionally, the signage design enables replication at other potential gateway locations throughout the Township.

Craighurst businesses have been looking forward to new gateway signs for many years; Provincial funding has allowed the new signs to come to fruition. With future developments planned in Craighurst, the timing was ideal for this project.

Mayor Harry Hughes commented that “on behalf of members of Council, the Township is very pleased to have new gateway signage located at key access points welcoming traffic to the community of Craighurst. Funding received through OMAFRA’s Main Street Revitalization Initiative program provided the support needed, and ensured success of the project. The new gateway signage provides a warm and unique welcome to the rural community of Craighurst, and serves as a starting point for potential further signage at gateway locations throughout the Township.”

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For media requiring additional information, please contact:

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