

Report



Report No. CSI 2015-11	To: Council	Prepared By: Marie Brissette, Executive Assistant Mayor & Council / Special Projects Coordinator
Meeting Date: October 28, 2015	Subject: Update on Age-Friendly Community Plan	Motion # <u> C15 1028-20 </u>
Roll #:		R.M.S. File #:

Recommendation(s):	Requires Action <input checked="" type="checkbox"/>	For Information Only <input type="checkbox"/>
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It is recommended:

1. That Report No. CSI 2015-11, re: Update on Age-Friendly Community Plan be received.
2. And That a member of Council be appointed to the Age-Friendly Community Committee.

Background:

This report has been prepared as an update for Council with respect to the implementation of our Age-Friendly Community Planning Grant and related upcoming initiatives.

- On December 10, 2014, Council received correspondence from the Ministry of Municipal Affairs and Housing (MMAH), re: Age-Friendly Community Planning Grant. Direction was given to Staff to bring forward a Grant Application;
- On January 14, 2015, Staff presented additional information and a PowerPoint to Council regarding the scope of the project and direction was provided to Staff to submit a Grant Application. The Grant Application was submitted to MMAH on January 29, 2015 (Appendix A to this Report);
- On February 25, 2015, Council passed a motion to endorse the principles of the Age-Friendly Community Planning initiative, as supporting documentation to the Grant Application;
- On July 15, 2015, Council received correspondence dated May 20, 2015 from Mario Sergio, Minister Responsible for Seniors Affairs, re: Age-Friendly Community Planning

Grant Program, advising that the Township received conditional approval of funding. An Agreement was executed with MMAH on July 10, 2015; and

- On September 9, 2015, Council passed a motion to appoint two members of the Township's Accessibility Advisory Committee to the Age-Friendly Community Planning Committee.

Analysis:

As a result of the Grant Funding from MMAH, the Township and County of Simcoe issued a joint Request for Proposal, which closed on September 30, 2015. The Proposal's purpose is to engage a professional to assist the County and Township define the local principles of what "Age-Friendly" means to the community, develop a custom needs assessment reflective of the current and desired outcomes, develop an action plan and recommendations on how to implement the identified requirements.

Although the RFP was a joint exercise designed to maximize value and avoid duplication, the Township and County have the option of selecting different consultants or the same consultant. Presentations and consultant interview the week of October 19-23, 2015, with an expected conclusion to the process by October 30, 2015.

Additionally, the Township and County will be utilizing students from the Research Analyst Program at Georgian College, to assist with the design and deployment of the community survey. Once the results are collected, the students will provide an analysis and report the findings.

In order to generate public involvement and interest, the Township is proposing to launch the initiative throughout the community beginning November 2, 2015. The launch will include advertising using social media, promotion through the Township's website, Community Guide, information booths and material distribution at community events, as well as published on Council agendas. As well, regular updates on the project will be communicated to Council and the community through the Corporate Communications Strategies deemed appropriate.

In keeping with the grant application and provincial planning guide, the Township will be seeking applicants to serve on the Age-Friendly Community Committee (AFCC). The committee will be comprised of a member of Council and the Accessibility Advisory Committee (already appointed), seniors, service providers, care-givers, and other parties of interest. Terms of reference are in development and will be brought forward to Council in November for consideration. Applications for the committee will be submitted and reviewed as is the practice with other Township Committees, and remuneration will be in accordance with the Township's Remuneration By-Law. The Committee is expected to be struck in December, 2016.

Methods to be utilized by the AFCC will include public consultation and meetings, interviews, surveys, roundtable discussions and electronic applications. The data gathered

will be analyzed by the Georgian College students, the AFCC, Staff and Consultants to generate a Draft Plan with recommendations for implementation.

The final Age-Friendly Community Plan is anticipated to be completed and presented to Council in the summer of 2016.

Financial / Legal Implications / Risk Management:

- Project funded by the Ministry of Municipal Affairs and Housing

Policies/Legislation:

- *Accessibility for Ontarians with Disabilities Act, 2005*

Corporate Strategic Goals:

- Quality of Life;
- Safe & Healthy Community;
- Sustainability.

Consultations:

- Director, Corporate and Strategic Initiatives.

Attachments:

Appendix A - PowerPoint Presentation

Conclusion:

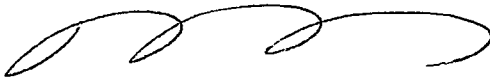
It is recommended that Report No. CSI 2015-11, re: Update on Age-Friendly Community Plan be received for information.

Respectfully submitted:

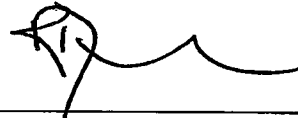


Marie Brissette, Dipl. M.A., CMO
Executive Assistant Mayor & Council / Special Project Coordinator

SMT Approval / Comments:



C.A.O. Approval / Comments:



Age-Friendly Community Planning Grant

2014-2015 Program
Ontario Seniors' Secretariat



Age-Friendly Community defined:

“A community where policies, services & structures related to the physical and social environments are designed to support and enable older people to live in a secure environment, enjoy good health and continue to participate fully in their communities.”

- Ontario Seniors' Secretariat

Age-Friendly Community

- Ontario's Action Plan for Seniors – January 2013
 - 3-tiered approach to support and promote the development of communities that enable older people to live active, safe, meaningful lives:
 - Finding the Right Fit: Age-Friendly Community Planning Guide – launched August 2013;
 - Age-Friendly Community Planning Grant Program – launched Fall 2014 (future funding unknown);
 - Age-Friendly Communities Recognition Program – to be launched.

Finding the Right Fit: Age-Friendly Community Planning Guide

- Four Steps Aging Friendly Community Planning:
 1. Define Local Principles (form steering committee; create guiding principles; build partnerships; create age-friendly community profile; discuss priorities);
 2. Assess Needs (develop and execute community research/survey project);
 3. Develop Action Plan (analyze assessment data; identify strategies to address gaps; compile goals & objectives);
 4. Implement & Evaluate Plan

Age-Friendly Community Planning

- World Health Organization's (WHO) 8 age-friendly community dimensions:
 - Outdoor spaces & public buildings;
 - Transportation;
 - Housing;
 - Social participation;
 - Respect & social inclusion;
 - Civic participation & employment;
 - Communications & information;
 - Community support & health services).

Age-Friendly Community Planning Grant

- Total up to \$1.5 million over 2 years;
 - Up to \$25,000 – municipalities < 20,000;
 - Up to \$35,000 – municipalities 20,000 – 99,999;
 - Up to \$50,000 – municipalities > 100,000 residents.
- Projects to be completed between June 15/15 & March 31/17;
- Eligible Applicants: municipalities, community organizations;
- Program priorities: small municipalities; diverse populations; rural/remote; communities who have not yet begun planning work/do not have an action plan.



Age-Friendly Community Planning Grant

- Project Requirements:

- Must involve seniors/seniors organizations;
- Must support at least one of the four steps outlined in the Planning Guide;
- Municipality must endorse age-friendly community planning;
- Must identify and support at least one of the WHO's 8 age-friendly community dimensions;
- Must identify the next step in development, implementation or evaluation of the age-friendly community plan ensuring momentum and planning continues.

Age-Friendly Community Planning Grant

- Municipal requirements/obligations:

- Meet project requirements;
- Commit to concept and long-term planning/implementation;
- No \$ contribution required for grant application - \$ & in-kind enhance likelihood of success; potential on-going \$ for planning/implementation