



BLACKLINE
CONSULTING

A Higher Standard




Planning & Development Approval's Process Review

Council Presentation

The Corporation of the Township of Oro-Medonte

25th November 2020

Agenda

The Current Situation	Recommendations to Consider	The Road Ahead
		
<p>Our observations of the current state</p>	<p>Blackline's opinion on the opportunities available to improve services and achieve efficiencies</p>	<p>A suggested timeline of activities to implement the recommendations</p>

The objective is to increase the efficiency and effectiveness of Planning

We use several sources of information to analyze the process and formulate opportunities:

Job shadowing



sitting with staff to observe how they conduct their day-to-day activities.

Stakeholder interviews



consultation with management, staff and developers.

Peer analysis and research



consultation with your peers and researching publicly available information on other P&D practices.

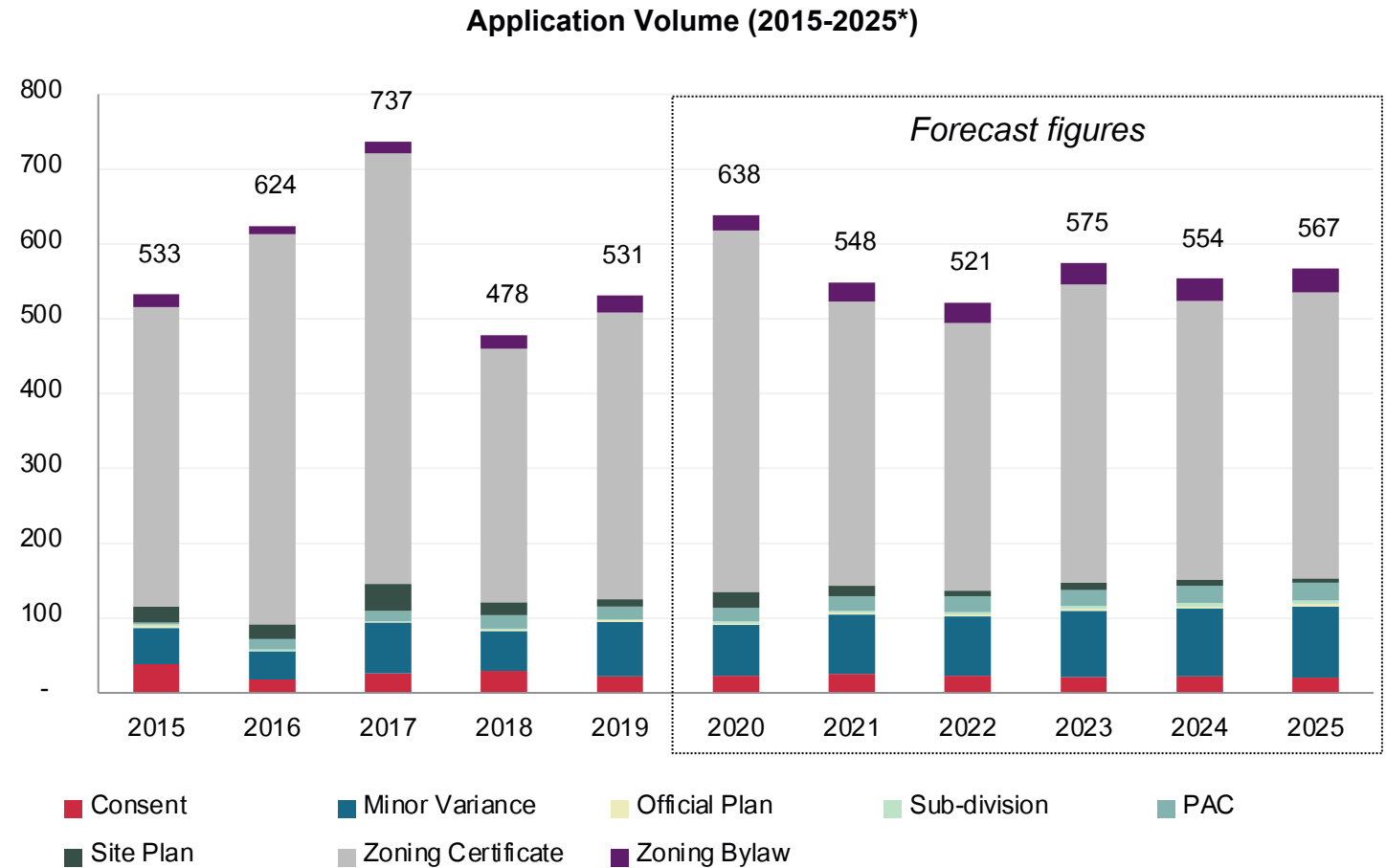
Process analysis



review of existing process, documentation and data.

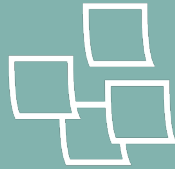
A linear forecast suggests the volume will be above 2019 levels

- ▶ While the number of applications per year fluctuates, the composition is fairly consistent
- ▶ Given COVID-19, there is uncertainty about the future (higher or lower) – that said, the Township’s development activity has been steady



*The rolling five-year linear forecast predicts the volume per application type and therefore it is a different slope than the three percent historic average.

Our findings narrow down to three key observations



The majority of process activities are manual

Low reliance on technology, high reliance on individuals – both customers and staff.

This requires more staff effort and may cause delays in the process timeline.



There are little self-service capabilities for customers

The website offers little self-service and information is not easily accessible.

This increases work volume (general inquiries) or may discourage prospects.

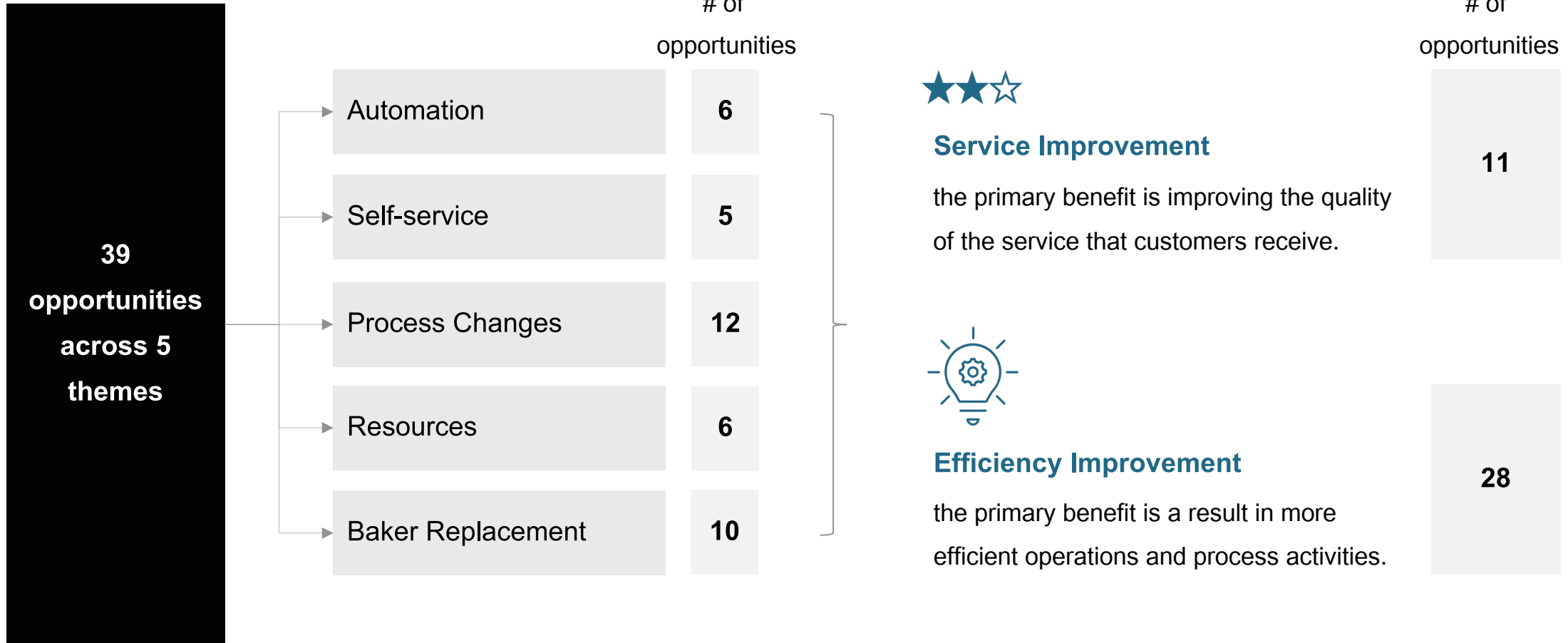


The Township uses few tools for collaboration

Collaboration between stakeholders is manual with little use of technology.

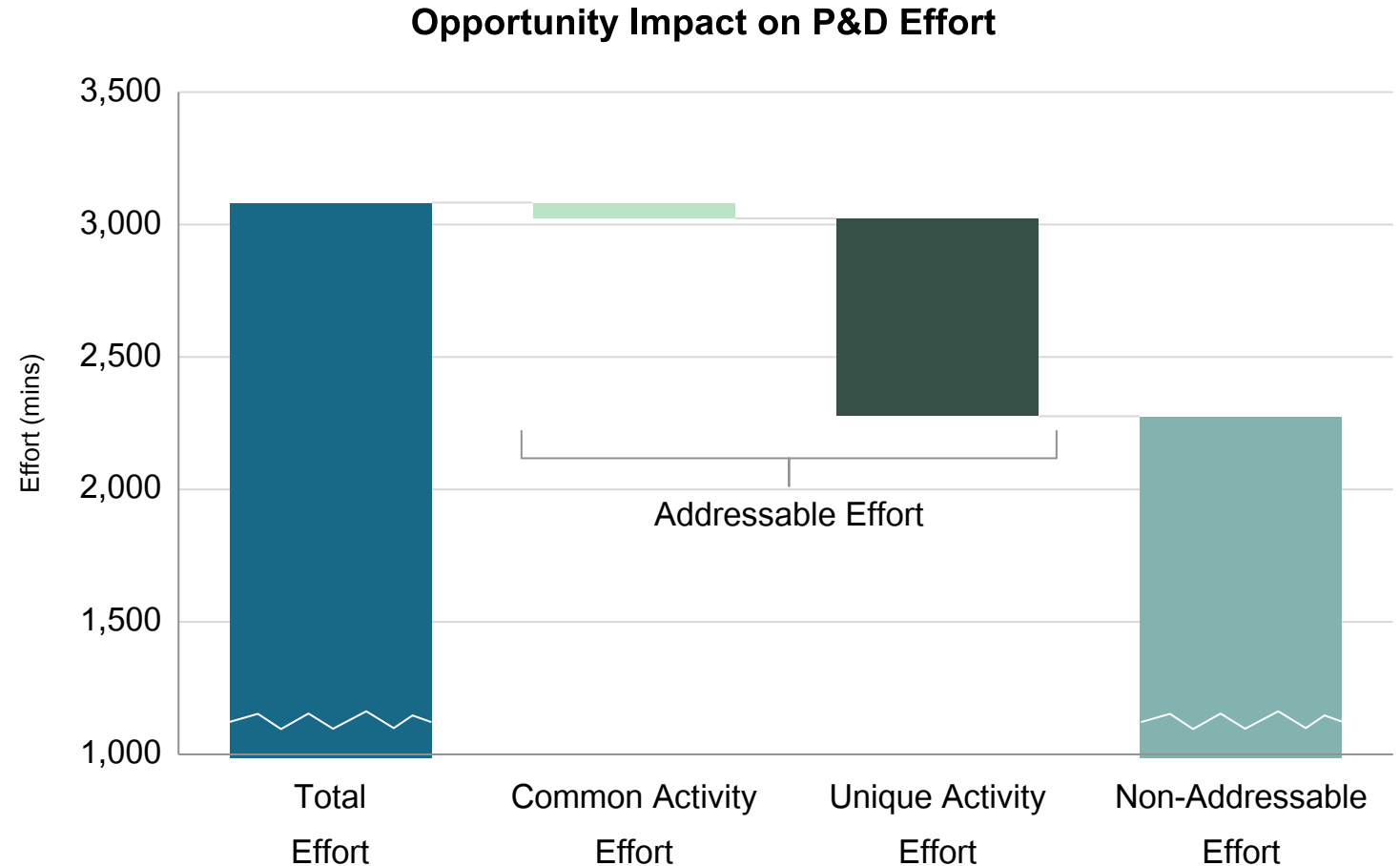
This causes inefficiencies in sharing documentation or coordinating activities.

We have identified 39 recommendations





Our recommendations will impact 26%* of P&D effort

- ▶ Alternatively, this will impact 60% of P&D's activities
- ▶ Some are non-addressable activities, including:
 - Conducting internal technical reviews
 - Third-party technical reviews (e.g. CA)
 - Creating presentations
 - Writing reports and making recommendations

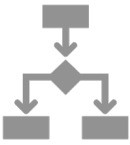



*This equates to 0.86 of a Full Time Equivalent (FTE)


Recommendations: Automation and Self-service

Theme	Opportunity	Efficiency Improvement	Service Improvement
Automation 	Automate manual activities using technology		
	<ul style="list-style-type: none"> ▶ Implement a web enabled solution to share documents securely 	✓	
	<ul style="list-style-type: none"> ▶ Expand the Township's online payment capabilities to accept different options 		✓
	<ul style="list-style-type: none"> ▶ Select and implement a digital signature solution (e.g. DocuSign) 	✓	
Self-service 	Providing customers with resources to do more		
	<ul style="list-style-type: none"> ▶ Provide better online information for customers 		✓
	<ul style="list-style-type: none"> ▶ Update or replace the Township's existing website forms so that they are fillable 	✓	
	<ul style="list-style-type: none"> ▶ Implement an online scheduling tool to streamline booking meetings with customers 	✓	

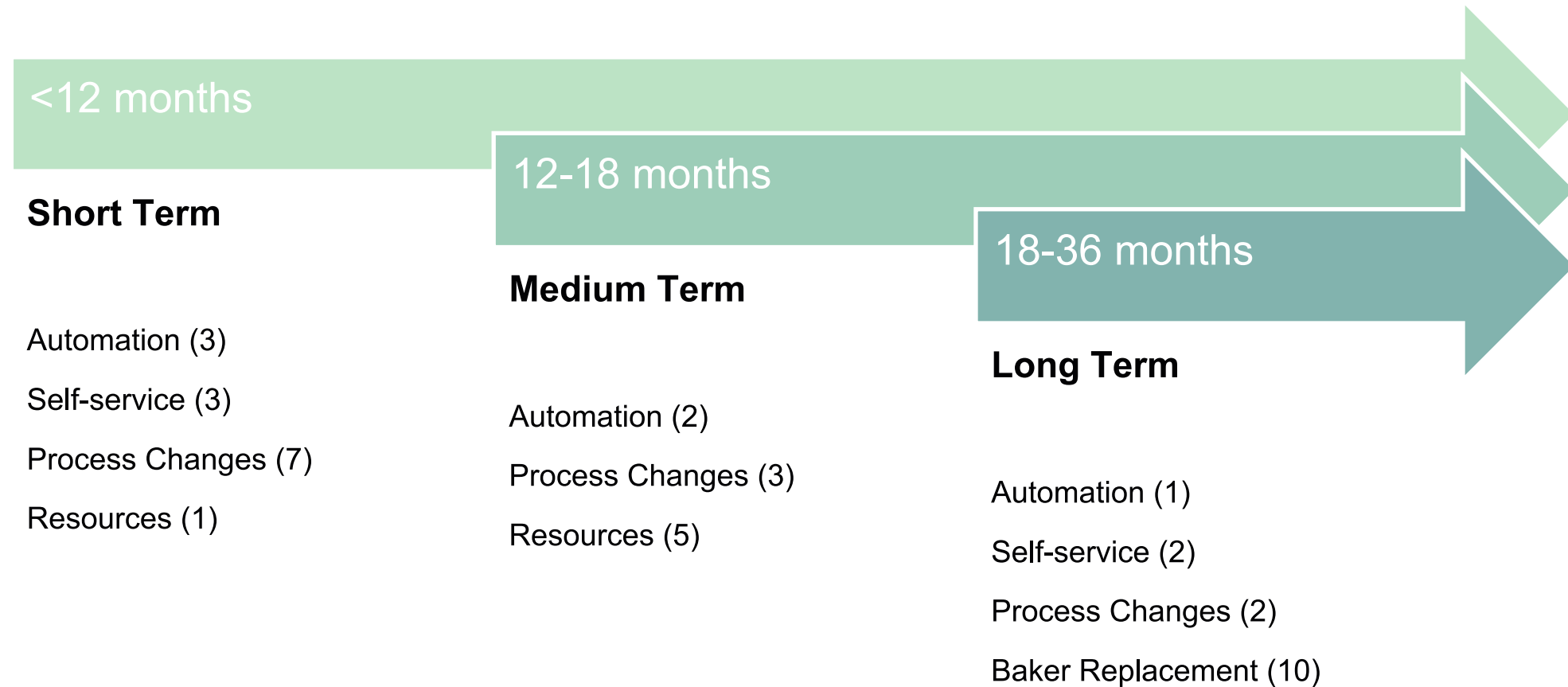
Recommendations: Process and Resources Changes

Theme	Opportunity	Efficiency Improvement	Service Improvement
Process Change 	Streamline processes		
	<ul style="list-style-type: none"> ▶ Block timeslots on a set frequency for customer appointments 	✓	
	<ul style="list-style-type: none"> ▶ Streamline the payments process to be more customer-friendly 		✓
Resource 	Re-assigning activities		
	<ul style="list-style-type: none"> ▶ Pilot a rotation model, where staff specialize for a certain period 	✓	
	<ul style="list-style-type: none"> ▶ Decentralize the initial check for 'application completeness' process to all Planners 	✓	

Recommendations: Baker Replacement

Theme	Opportunity	Efficiency Improvement	Service Improvement
Baker Replacement 	Functionality to include when replacing Baker with a new system		
	<ul style="list-style-type: none"> ▶ A portal for customers to submit/upload applications and supporting documents, check application status, make payments and add/view comments/questions 		<p style="text-align: center;">✓</p>
	<ul style="list-style-type: none"> ▶ Ability to store (or attach) relevant application documents and link it to an application file 	<p style="text-align: center;">✓</p>	
<ul style="list-style-type: none"> ▶ Ability for workflow capability to track activities and send notifications to internal staff (reminders to complete an activity) or customers regarding application progress 	<p style="text-align: center;">✓</p>		

The Township should consider these along with the Service Level Review





Questions

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